



July 1st, 2011

Industry partner alliances are key factor to the success of the Optician profession in Canada. We at the Opticians Association of Canada (OAC) believe fostering closer ties to those in the industry that can provide measurably valuable services and products to our members are relationships worth forging. The OAC is pleased to announce that we have partnered with The Optical Group to provide our members with competitive discounts on frames, lenses and other products used every day in dispensaries' across Canada.

The Optical group is now the preferred buying group of the OAC... When Opticians join this buying group they will be supporting the OAC as well as guaranteeing themselves a competitive edge. There are many benefits in being a member of The Optical Group such as; private label lens (Optical Accuity PAL) and contact lens (EasyClear), consolidated billing, ease of payment for all your suppliers (online banking, Visa/MC, cheque), accredited seminars, exclusive advertising through our partner M2L Marketing and our personalized friendly customer service.

For more information or to join our dynamic group please contact Karen Ouellette, Vice President at 800-263-0010 or check us out on the web theopticalgroup.com.

Opticians Association of Canada

President

Dalie Schellen