



En.Vision™

OAC Members save 3.5 cents per litre at the pump!

Hello,

Welcome to the December 2011 edition of En.Vision™, the official newsletter of the Opticians Association of Canada.

I don't know anyone who doesn't want to save money. How does 3.5 cents per litre at the pump sound to you? Interested? And what if we told you that as an OAC member, this is just the beginning?

The Opticians Association of Canada has negotiated a discounted rate for our members to join the Retail Merchants Association of Canada Inc (RMA). Membership with RMA entitles you to participate and benefit from all the value added programs and services offered by the RMA. Such benefits include, discounts on fuel, payroll services and CAA. RMA is continually adding programs and services to offer their members. For further information on the programs offered by the RMA, visit their website at www.rmacanada.com.

Just recently, RMA has announced its ESSO discount program. The fee to join the ESSO discount program is \$25 and is a family membership fee (applicant, spouse and children of driving age). The Esso discount program offers a savings of 3.5 cents off per litre. There is no restriction on gas and no minimum. To help you better understand the savings... if you use 80 litres of gas a week, this adds up to you saving \$145 minus the \$25 fee, which is a total saving of \$120 per year. Can you imagine the savings if your family has more than one car on the road?!

For further information, go to the OAC website at www.opticians.ca and click on Benefits of Membership under the Opticians link on the link bar.



Membership Renewal.... Don't Forget

You are receiving this newsletter because you are currently an active member of the OAC. If your membership expires on December 31, 2011, don't forget to renew! We do not want there to be a disruption in your communication from the OAC and want to ensure that any CE tokens you have on file towards OAC online continuing education are not deleted.

If you are unsure of when your membership expires or need to renew, go to www.opticians.ca and log into the OAC Member Portal to check out your membership status or renew online. If you prefer, you may also fax in a membership form to 204-947-2519 or call the OAC office at 1-800-847-3155.

Please see the OAC website at www.opticians.ca for holiday hours of operation.



Saying Goodbye

We are sad to say goodbye to two colleagues and friends... Dennis Vandale (Manitoba) and David Squires (Nova Scotia).

Both Dennis and David were licensed Opticians, passionate about the profession. Dennis and David were involved at the board level both provincially and nationally.

David was a past member of the OAC board of directors for 3 years and Dennis played numerous roles on the OAC board of directors from 1991-2000. We would like to thank both Dennis and David for all they have done for the profession and for their friendship. We would like to express our deepest sympathies to all family and friends.



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The OAC would like to wish you a Safe and Happy Holiday Season!



En.Vision is Going Green

Five more months until the OAC hopes to have reached its goal of having all members' email addresses on file and only deliver the En.Vision Newsletter via email.

If you are receiving this newsletter in the mail, it means we do not have your email address on file.

Please send it to us at canada@opticians.ca



Licensed Opticians are TV Stars!

The OAC is extremely excited to announce that starting this week, the Licensed Optician commercial will be played on TV screens in Costco stores across the country.

The Licensed Optician commercial is an initiative of the Opticians Council of Canada (OCC), in which the OAC plays a major role.

"Through some very productive discussions with the representatives at Costco, we are building a partnership that will be beneficial in bringing awareness of Licensed Opticians to a broad public audience", says Angel Cheng, Communications Coordinator for the OCC.

Check out your local Costco store for the Licensed Optician commercial!

CampbellAlliance

VisionCare Contact Lens Study

Do you know that 30% of contact lens fittings involve presbyopic patients, but less than half of these patients are fitted with a multifocal lens?*

Make sure **your** contact lens fittings are part of the bigger picture.

Join the industry's leading contact lens dispensing panel today at www.rxsurvey.com/join.

*VisionCare Contact Lens Study of 5,792 Canadian contact lens patient visits recorded October 2010 through September 2011.

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The french version of En.Vision is available at www.opticians.ca