

Welcome to the June 2013 edition of the OAC's En.Vision™ newsletter. The OAC's newsletter is sent out to OAC members on a monthly basis.

You are receiving this newsletter because the OAC sends out a version of the En.Vision™ newsletter to non-members approximately 4 times per year. The intent is to keep our lines of communication open with all Opticians across Canada.

FREE Insurance with OAC Membership

In response to feedback received from Employers, insurance companies, legal advisors and the Provincial Regulatory Colleges for Opticians, the OAC is now offering as a member benefit a 1,000,000.00 Personal Professional Liability Insurance policy to all members FREE. For more information, [CLICK HERE](#)

Why Become A Member?

Our #1 priority is you, the Optician. The Opticians Association of Canada (OAC) is mandated to represent the specific interests of Canadian Opticians and to promote vision care in Canada.

The OAC is built by Opticians FOR Opticians.

Besides acting as a legislative voice nationally & provincially for Canadian Opticians, membership with the OAC offers many tangible benefits, such as free Professional Liability Insurance, free online CE tokens towards CE credits, discounts on online CE, special convention rates, group discounts on health, property & auto insurance and free or discounted magazine subscription rates, to name a few. For a full list of benefits, go to www.opticians.ca

**TAKE ADVANTAGE OF A PRO-RATED MEMBERSHIP FEE
UNTIL DECEMBER 31. [CLICK HERE FOR THE REDUCED FEES](#)**

**EARLY BIRD
REGISTRATION
SPECIAL***

save **\$25**
until July 1

* Early Bird Special available for full weekend registrations until 11:59 PM (CST) on July 1

go to www.vision-canada.ca

Vision Canada 2013 November 15 - 17 Vancouver, BC





Advanced Practice Training

Applications are currently being accepted for the September 2013 intake of the NAIT/OAC Optical Sciences Programs. Don't miss out!

For more information, go to the [Opticians Association of Canada website](http://www.opticians.ca) or email education@opticians.ca to request an information package.

Did you know that all of the NAIT/OAC Advanced Practice courses (Contact Lenses, Sight Testing & Automated Refracting) have been accredited by NACOR* for **10 EC credits?**

*NACOR provides CE accreditation for the following provinces:
BC, AB, SK, MB, NB, NL, NS, PE

Love Your Eyes™ 2013

We're at it again this year to help educate the public on the importance of eye health and the Licensed Optician's role in the process.

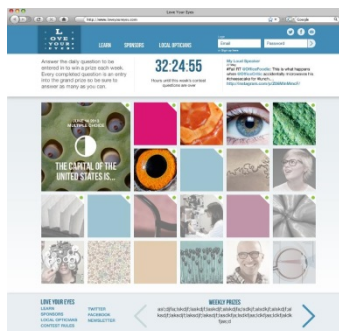
Last year, the Love Your Eyes™ campaign won international and national marketing awards generating over a million impressions across Canada! Get your optical dispensary involved today!

This year we're building upon our successes to build an annual online contest to help educate the public. You can get involved by becoming a Local Licensed Optician Sponsor!

CLOSING DATE for sponsorship: June 28, 2013

Limited space available – act now!
[FOR MORE INFORMATION, CLICK HERE](#)

Contact: tammy@licensedoptician.ca



OAC Student Scholarship Award Winners

Congratulations to the following winners:

Danielle Hachey from New Brunswick -
Eyeglasses Year Two

Paula MacPherson from Nova Scotia -
Contact Lens Year Two

The Opticians Association of Canada provides a \$250.00 award to the student who obtains the highest mark in the NAIT/OAC Optical Sciences Eyeglasses Year Two course and the NAIT/OAC Optical Sciences Advanced Practice Contact Lens Year Two course from across Canada*.

**This scholarship is not valid for students residing in Alberta, who are provided with additional scholarship opportunities through the College of Opticians of Alberta.*

OAC & Breton Communications Announce Litigation Resolution

Winnipeg (Manitoba) and Laval (Quebec), April , 2013 – The Opticians Association of Canada (OAC) and Breton Communications Inc. (Breton) jointly announce that the lawsuit filed by the OAC, as well as the countersuit filed by Breton against the OAC and Organisationscom, a subsidiary of M2L Media, have been settled.

[CLICK HERE FOR MORE INFORMATION](#)

Where's the OAC?

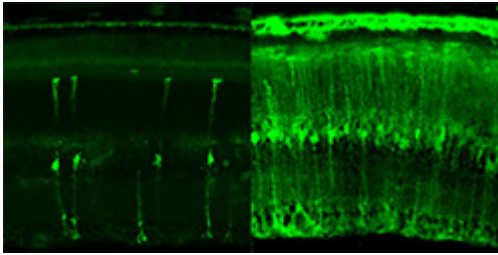
OAC - BC Chapter: The OAC - BC Chapter spent the last month visiting optical locations in the Vancouver and Lower Mainland area to deliver a "tool kit" to Licensed Opticians. The "tool kit" is intended to help Opticians educate their local MLAs in the new government, about issues surrounding the Ministry of Social Development/ Clearly Contacts pilot project. [Click here for your "tool kit and more information about the pilot project.](#) **We need you to get involved!**

OAC - SK Chapter: The OAC - SK Chapter hosted a CE Event in Regina on June 9th. Staff from the OAC office in Winnipeg went on a road trip to Regina to assist with the running of the event. The OAC was happy with the turn-out. A huge thank you to the wonderful hospitality from the Saskatchewan Opticians and students who attended.

Self Education: The OAC believes in the importance of continued education for Opticians, as well as for our staff. Over the past 6 weeks, OAC staff members have completed training in French language, writing skills and Adobe Photoshop.

"Education is not filling a pail but the lighting of a fire." - Heraclitus

Virus Improves Gene Therapy for Blinding Eye Diseases



Researchers at UC Berkeley have developed an easier and more effective method for inserting genes into eye cells that could greatly expand gene therapy to help restore sight to patients with blinding diseases ranging from inherited defects like retinitis pigmentosa to degenerative illnesses of old age, such as macular degeneration.

Unlike current treatments, the new procedure is quick and surgically non-invasive, and it delivers normal genes to hard-to-reach cells throughout the entire retina.

[CLICK HERE TO READ THE FULL ARTICLE](#)

Source: www.sciencedaily.com



New French Website

The OAC is launching a new french website on July 10th!

Watch our facebook page and website for further announcements.

Essilor announces the Extreme Testing project with scientist and polar traveller Eric Brossier

Essilor announces its first Extreme Testing project, launched with the participation of French scientist and adventurer Eric Brossier. Brossier, who crosses the Canadian Arctic on the scientific observation vessel the Vagabond, lives under extreme light and weather conditions with his family, often facing freezing temperatures (-40°C), harsh winds, and periods of midnight sun and polar night. [CLICK HERE TO READ THE FULL PRESS RELEASE](#)

[BECOME A MEMBER](#)