

Welcome to the February 2013 edition of the OAC's En.Vision™ newsletter. The OAC's En.Vision™ newsletter is sent out to OAC members on a monthly basis.

You are receiving this newsletter because the OAC sends out a version of the En.Vision™ newsletter to Non-members approximately 4 times per year. The intent is to keep our lines of communication open with all Opticians across Canada.

We appreciate your feedback, so please send us an email to [canada@opticians.ca](mailto:canada@opticians.ca) or call 1-800-847-3155 to let us know what you think!



**Vision Canada brings together representatives  
from all across Canada to discuss Opticianry**

[Vision Canada 2013](#) will be taking place once again at the Delta Vancouver Airport Hotel. The dates are November 15 – 17, 2013. Meetings of the following Optician groups will be taking place in conjunction with Vision Canada: Opticians Council of Canada, National Association of Canadian Optician Regulators, Canadian Association of Optical Educators and the Opticians Association of Canada. Representatives from all across Canada meet face-to-face in one place to discuss relevant issues affecting of our profession. **Is there something you feel should be on the agenda? Email us your feedback to [canada@opticians.ca](mailto:canada@opticians.ca)**

The lectures and trade show at Vision Canada 2013 will be taking on a different schedule this year, with more breaks between lectures to walk around and peruse the trade show floor. We are in the planning stages of some FUN events to be happening on the Trade Show floor, but can't let the 'cat out of the bag' just yet.

Friday night at Vision Canada will be a night dedicated to Students of Opticianry with a Student Appreciation Night taking place from 6:00 – 8:00. Lectures and trade show will take place on Saturday & Sunday.

Watch the Vision Canada website at [www.vision-canada.ca](http://www.vision-canada.ca) and OAC communications for further details as the event date approaches

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### FREE Insurance with OAC Membership

In response to feedback received from Employers, insurance companies, legal advisors and the Provincial Regulatory Colleges for Opticians, the OAC is now offering as a **member benefit** a **1,000,000.00 Personal Professional Liability Insurance policy to all members FREE**. For more information, [CLICK HERE](#)

### Why Become A Member?

Our #1 priority is you, the Optician. The Opticians Association of Canada (OAC) is mandated to represent the specific interests of Canadian Opticians and to promote vision care in Canada.

The OAC is built by Opticians FOR Opticians.

Besides acting as a legislative voice nationally & provincially for Canadian Opticians, membership with the OAC offers many tangible benefits, such as free Professional Liability Insurance, free online CE credits, discounts on online CE, special convention rates, group discounts on health, property & auto insurance and free or discounted magazine subscription rates, to name a few. For a full list of benefits, go to [www.opticians.ca](http://www.opticians.ca)

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### ATTENTION: Canadian Opticians!



#### Call for Participation in Validating the [National Competencies](#) for Canadian Opticians

NACOR is conducting a national validation survey in order to allow Opticians from across Canada to have input into the updating of our national competencies.

**Earn 3 EC credits\* for completion of the survey and be entered for a chance to win an iPad mini**

*\*Completion of this survey has been accredited in the following province: AB, BC, MB, NB, NL, NS, PE, SK*

**Click on the link below to complete the survey by Monday March 11,**

**2013.**

The survey will ask you to read the revised competencies and rank the frequency in which you perform the competencies. Add comments and suggest changes where needed. It will take you approximately 2 hours to complete the survey.

<http://fluidsurveys.com/surveys/icompsconsulting/national-competency-validation-survey/>



### Licensed Optician Featured Product

Looking for new ways to set your retail experience apart? There are many public awareness and education tools that Licensed Opticians can use to enhance the relationship with their vision care consumers. This month, the featured product shown is a *Point of Sale Insert Card*. These cards are similar in size to that of a business card, fit

conveniently into lens cases or bags at point of sale, and reinforce consumer confidence that they have received quality lenses made for them by a Licensed Optician. There are many more tools available, visit the Optician Login section at [www.licensedoptician.ca](http://www.licensedoptician.ca) to find the tools that are right for you.

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[CLICK HERE to Become An OAC Member](#)

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#### News from our BC Chapter



Don't miss out on the upcoming March Education Days in BC. Each Sunday in March (3, 10, 17 & 24) will be host to a full education day offering 12 CE credits for BC Opticians who attend. **It's not too late to register!!** [CLICK HERE for more information.](#)

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#### Tabloid reports third eye loss story with CLs

Tabloid newspaper The Sun has carried its third story in the past month on a contact lens wearer losing an eye after an infection.

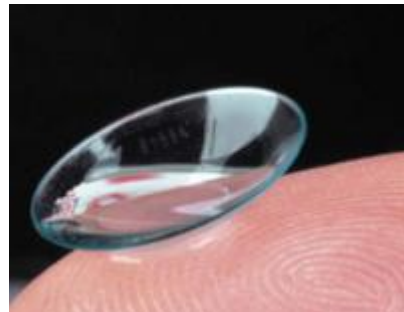
[CLICK HERE to read the story.](#)

#### OAC expresses concerns to BC Ministry

The OAC wrote to the Minister of Social Development regarding the online pilot project with Clearly Contacts and Pacific Blue Cross.

[CLICK HERE to read the letter](#)

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#### News from our SK Chapter

The OAC will be hosting a Practical Contact Lens Workshop in Saskatoon, Saturday, March 23 & Sunday, March 24. This workshop is open to students enrolled in the NAIT/OAC Advanced Practice Contact Lens Program, Contact Lens Opticians in Saskatchewan and those individuals waiting to participate in the NACOR CL Exam. The workshop has been submitted to the Saskatchewan College of Opticians for accreditation. For further information, [CLICK HERE](#), or contact the OAC at [education@opticians.ca](mailto:education@opticians.ca) , ph. 1-800-847-3155