



FOR IMMEDIATE RELEASE

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**Opticians Association of Canada and Jobson's 20/20 Continuing Education Group
Announce Partnership**

NEW YORK – 20/20 Magazine's Continuing Education Group has entered into a formal agreement with the Optician's Association of Canada (www.opticians.ca) to share and distribute accredited educational content.

Effective April 1st, the OAC will begin to offer select content developed by 20/20 Magazine to its membership. OAC serves the needs of over 6,000 opticians in Canada. "Many Canadian opticians already visit our continuing education website (202mag.com/CE) and Opticians Handbook (opticianshandbook.com) for another perspective about optical products and techniques. We're thrilled to partner with the OAC so Canadian opticians can also receive Canadian CE credits while we work together to improve educational offerings for North America." Mark Mattison-Shupnick, Dir. Education, Jobson Medical Information LLC. In addition, Jobson will be working with the accrediting bodies in the U.S. to offer content developed by the OAC for use domestically.

"The OAC is the premier Opticianry Association in Canada, and a logical partner for Jobson to further the distribution of our high-quality accredited content." Vincent Priore, Dir. Continuing Education, JMI. "We felt there was significant value for companies who support ABO Accredited education through Jobson, as well as to the Opticianry

community in Canada. Furthermore, the Opticians we serve will benefit greatly from having access to fresh content supplied by the OAC.”

The Opticians Association of Canada’s mission is to promote Licensed Opticians and the profession; to develop and maintain a professional standard of knowledge and proficiency in Opticianry, and to educate and inform vision care consumers about matters related to their eye health. “The Opticians Association of Canada is dedicated to giving Opticians global access to professional development opportunities. This partnership with Jobson will help us in our efforts to reach that goal.” Robert Dalton, Executive Director, OAC.

20/20’s Continuing Education Group, part of the Jobson Optical Group, is dedicated to serving the educational needs of opticians by supplying premium accredited content (www.2020mag.com/ce) and non-accredited content (www.opticianshandbook.com). 20/20’s Continuing Education a leading provider of opticianry education in the U.S and delivered over 64,000 credit hours in 2012.

The Jobson Optical Group, consisting of *Vision Monday*, *20/20 Magazine*, *Review of Optometry*, *Review of Optometric Business*, *Review of Ophthalmology*, *FRAMES Data* and Jobson Optical Research, is the leading publishing and communication network for the worldwide ophthalmic industry.

The Jobson Optical Group is a division of JMI (www.jmihealth.com), a leading specialty healthcare publishing, communications & medical education company. Vision Monday (www.visionmonday.com) is the optical industry’s leading business news group.

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