



Getting Back to Business with Weave

2020 has been an unpredictable year for small businesses and optical practices are no exception. During this time everyone is dealing with the demand for better health and safety protocols and smarter ways of doing business.

At Weave, our team has witnessed the power of integrated, efficient business communication like never before. The communication principles that led to the creation of our complete business toolbox have become increasingly relevant in today's marketplace.

In addition to our already existing suite of communication tools, our developers have designed a number of features meant to keep both employees and customers safe and socially distanced in a climate impacted by the Covid-19 outbreak. These features include:

- **Weave's Mobile App:** This tool is a must-have for practices whose staff works remotely. It allows administrators to access office phones, customer insights, and payment interfaces through their smartphones. The Mobile App also facilitates two-way text conversations and features for filling your schedule as you get back to business.
- **Curbside Check-in:** Two-way texting lets your office establish digital or virtual waiting rooms. This practice is implemented by having customers text your front desk when they arrive in your parking lot. Once your staff is ready to receive clients, your customers can walk straight back for their appointments, avoiding unnecessary contact.
- **Wellness Forms:** As part of your appointment reminders and confirmations, send out wellness forms for checking up on the health of customers, their exposure to sick household members, and recent travel. Pre-written templates are available through our software to save your practice the time and effort needed to create these forms. Simply copy and paste them directly to your text messages.

Weave is prepared to guide your optical practice safely through turbulent times by providing you with cutting-edge communication technology. [Contact us](#) today to discover how to optimize your office's communication network.

STAY IN TOUCH, WEAWE'S JULY PROMOTION IS COMING SOON!